

Dear Colleagues and Friends,

We would like to invite you to the International Conference entitled

**BUSINESS AND MANAGEMENT SCIENCES: NEW CHALLENGES
IN THEORY AND PRACTICE**

**25th Anniversary of the Doctoral School of Management and
Business Administration, Szent István University**

which will be held at the
**Szent István University, Gödöllő,
25-26th October 2018**

organized by the
Doctoral School of Management and Business Administration, Gödöllő, Szent István University

in cooperation with the
Faculty of Economics and Social Sciences, Szent István University, Gödöllő, Hungary
and the
Doctoral and Habilitation Council of the University, Szent István University, Gödöllő, Hungary

The international scientific conference is organized for celebrating the 25th Jubilee of the Doctoral School of Management and Business Administration of the Szent István University. The aim of the conference is to summarize the mainstream concepts and the future trends of management and organizational sciences, and the future challenges and the possible alternative solutions in this field of science. Our main concept is to bring together the different generations of scientists and researchers, as well as PhD students to exchange and share their experiences and research results about contemporary management issues. An additional goal of the conference is to provide a place for academicians and professionals representing different schools, research institutions, countries, and regions to develop new research networks, which may give proper and up-to-date solutions for the forthcoming challenges of the management and organizational sciences.

Conference topics:

1. Business strategies, planning and management, business models
2. Management of SMEs
3. Entrepreneurship
4. Corporate Social Responsibility
5. Human capital, social capital and intellectual capital, knowledge management
6. Human resource management, leadership and corporate governance
7. Innovation and competitiveness
8. Risk management, change management and crisis management
9. Competitiveness of agricultural and food processing enterprises
10. Management and innovation in agriculture and food processing
11. Sustainability aspects of production
12. Food quality and food safety management
13. Accounting, finance and financial management
14. New trends in marketing and supply chain management
15. Regional policies and regional development management

The official languages of the Conference are English and Hungarian (with no translation).

All the information about the conference can be found at the website of the conference:

<http://gszdi25conf.szie.hu>

REGISTRATION

The registration form and the abstract (250 words) should be uploaded through the website of the conference.

REGISTRATION FEE

Full participation: 240 EUR (early birds: 220 euro) (for Hungarian participants 74 400 HUF)

(The price includes the participation at the conference, the publication costs, refreshments, lunches on Thursday and Friday, the dinner and social gathering on Thursday evening and the cultural programmes.)

Accompanying persons: 180 EUR (for Hungarian participants 55 800 HUF)

(The price includes the participation at the conference, refreshments, lunches on Thursday and Friday, the dinner and social gathering on Thursday evening and the cultural programmes.)

PhD student: 120 EUR (for Hungarian participants 37 200 HUF)

(The price includes the participation at the conference, refreshments, lunches on Thursday and Friday, the dinner and social gathering on Thursday evening and the cultural programmes.)

Fee for one publication without participation: 180 EUR (for Hungarian participants 55 800 HUF)

(The price includes the costs of publication.)

PUBLICATION

All the lectures (6-8 pages) will be reviewed and published in the Conference Proceedings in electronic form with ISBN and DOI numbers.

After the Conference, the extended and revised versions of those papers, which will be selected, by the Scientific Committee and the reviewers will be published in two monographs (one in Hungarian, one in English language) or in different Hungarian and international scientific journals. (The minimum size of the monograph and journal papers should be 30,000-40,000 characters (12-15 pages). Journal publications should be prepared according to the journal requirements.)

IMPORTANT DATES

Deadline for submission of Application Form	April 2, 2018
Deadline for submission of Abstract	May 14, 2018
Notification on acceptance of Abstracts	May 31, 2018
Deadline for Early Bird Registration Fee payment	May 31, 2018
Deadline for Registration Fee payment	September 3, 2018
Deadline for Full Paper submission	September 3, 2018
Date of International Conference	October 25-26, 2018
Invitation of selected papers into Monographs and journals	November 15, 2018

ACCOMMODATION

The accommodation is not included. Participants should make room reservations directly to the selected hostel/hotel.

Due to the convenient location we recommend to book rooms in the Szent István University Hostel with *** rooms. Website: <http://kollegium.szie.hu/en/student/introduction>

Other accommodation in Gödöllő:

Queen Elisabeth Hotel *** <http://www.ekhotel.hu/index-en>

Pension Sissi *** <http://www.panziosissi.hu/index.php?lang=en>

CONTACT

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